

# HOW TO KEEP YOUR CHRISTMAS TREE JOLLY

*For a merry and bright Tree with  
festive greetings from our Garden!*

## **1. Keep Your Tree Merry and Bright – Away from the Sun!**

Your Christmas tree will stay its freshest if placed in a cool, shady spot far from direct sunlight. Sunlight is the Grinch that steals your tree's vitality! Even trees in perfect condition will turn brown and brittle after just a few days in the sun. So, treat your tree with care and keep it snug in a shaded corner to stay green and gorgeous all season long.

## **2. Quench Your Tree's Thirst – It's a Christmas Must!**

Christmas trees are as thirsty, especially in the first 48 hours after being cut. They often drink more water than the stand can hold! If your tree runs dry, the base seals with sap, making it impossible to absorb water again. Be vigilant about keeping the water topped up—especially in those crucial first two days—and your tree will stay jolly and lively.

## **3. Ho, Ho, Hold the Air Conditioning!**

Your tree might not enjoy the holiday chill as much as you do. While it's best to avoid hot rooms, air conditioning can dry out its needles and sap its Christmas spirit even faster! Keep your tree out of the direct flow of air conditioners, and try to rely on natural ventilation whenever possible. A cozy, well-ventilated spot is your tree's winter wonderland!

## **4. Give Your Tree a Fresh Start – Trim the Base!**

A fresh-cut Christmas tree is like a happy elf—it works best with a clean start! If your tree has been out of water for more than 30 minutes, slice a thin sliver off the bottom to remove any sap buildup and allow it to drink again. Don't worry if you got your tree from us—our team trims every base before sending it on its festive journey!

## **5. Pick a Tree Seller Who's on Santa's Nice List**

When shopping for your tree, check how it's being cared for. Steer clear of places where trees are lying on their sides, left out of water, or basking in the sun. Instead, choose a seller who keeps their trees in buckets of water, away from sunlight, and trims the base before setting them up. A little care before you bring your tree home goes a long way to ensuring it stays merry and bright.